

COLGATE ATHLETICS

A TRIBUTE TO COACH DICK BIDDLE

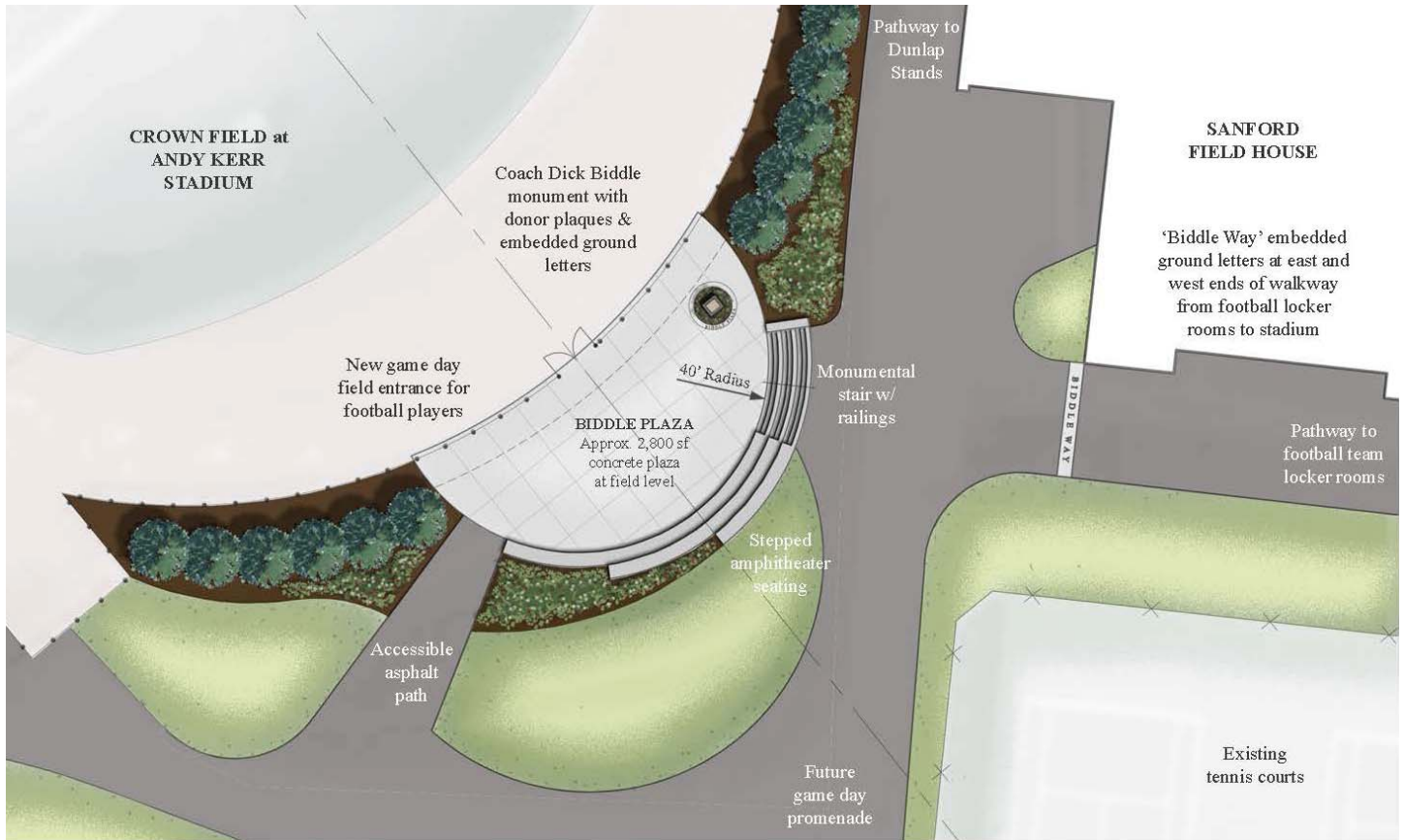
Fundraising Goal: \$1.5 million

LEGENDARY COLGATE FOOTBALL COACH DICK BIDDLE DEFINED COLGATE ATHLETICS for nearly two decades, demonstrating a commitment to the ideal of the student-athlete while building a tradition of success on the field. When he retired in 2013, Coach Biddle left behind 18 seasons of championship play, seven Patriot League titles, and the winningest record in Colgate football history.



A THREE-PART TRIBUTE

- **The Coach Biddle Videoboard** will re-brand the state-of-the-art stadium videoboard first unveiled for the 2019 season. Featuring leading edge audio/visual technology, the videoboard shows every Raider tackle and touchdown in brilliant detail and heightens the gameday experience.
- **Biddle Plaza** will be located on the east end of Andy Kerr Stadium. The 2,000 sq. ft. concrete plaza will include amphitheater-style seating to create a gathering space for fans and families before and after games. A monument to Coach Biddle will be placed on the edge of Biddle Plaza, naming donors who contribute \$50,000 or more.
- **Biddle Way** will create a direct connection from the football locker rooms to Andy Kerr Stadium. Landscaping and a pathway will mark the student-athletes' journey from pre-game preparation to gameday competition.



Conceptual drawing showing Biddle Plaza and Biddle Way

THE BIDDLE CHALLENGE

With your help, the Maroon Council will play a lead role in bringing the Biddle Project to completion by raising \$1.5 million. **A special group of donors has offered to match gifts of \$10,000 or more, up to \$750,000.**

- Gifts of \$10,000+ will be recognized with a nameplate in the VIP Maroon Council section of the Dunlap Stands.
- Gifts of \$2,000+ will be recognized with a nameplate on the Maroon Council bench seats in the Dunlap Stands.

HONOR THE BIDDLE LEGACY

Show your appreciation for everything Dick Biddle has done for Colgate football and the University. Your contribution will help enshrine our beloved Coach and all he represents on the Colgate campus.

To help complete the Biddle Project with a gift of \$2,000 or more, contact Patty Caprio at pcaprio@colgate.edu

Thanks to the Biddle Challengers: Brion B. '76 and Sabrina Applegate • Frederick C. '81 and Andrea Dunlap P'18 • Frederick H. '50 and Marilyn Dunlap P'81, GP'18 • Alan '51 and Maria Egler and Family • Michael W. Fish '05 • Peter O. '55 and Linda Hanson P'79, '86, '89 • Daniel B. '86, H'19 and Eleanor R. Hurwitz P'17, '20 • John M. '80 and Joanne Marzo P'19 • Bruce F. '79 and Pamela Nardella • Mark A. Paske '94 • Robert G. '78 and Deirdre Relph Jr. P'09 • Gordon O. '62 and Mary Watson P'98, '01 • Robert C. Watson '66