



PRESIDENTS' CLUB

Fiscal Year 2018 Report

COLGATE UNIVERSITY



“This year, we look back on our University’s proud history and forward to its bright future — both are the result of your generosity.”

Dear Presidents’ Club Members,

As we celebrate Colgate at 200 years, I write to express gratitude to the Presidents’ Club on behalf of faculty, staff, and students. This year, we look back on our University’s proud history and forward to its bright future — both are the result of your generosity.

The information, stories, and words of appreciation that you find in this report reflect your Fiscal Year 2018 achievements: a record in membership and gifts that accounted for nearly 90 percent of the University’s total fundraising effort. The contents of this report typify the long history of the Presidents’ Club and its philanthropic commitment, which shapes Colgate’s landscape, both physical and intellectual.

As you read this report, know that your engagement with Colgate helps ensure its continuing strength and is an integral part of its ever-increasing reach and reputation.

Sincerely,

Brian W. Casey
President



Fellow Presidents' Club Members,

It is such a pleasure to report the position of strength from which we celebrate our Bicentennial year. Presidents' Club membership has reached a record level, partially due to the remarkable growth in involvement among current students. Last year saw 1,077 undergraduate members — a development that foretells a bright future for Colgate.

Looking forward to a new century before us, we are moved by the profound potential of our group to impact the University and everything it touches. Together, we will contribute to the development of new generations of leaders. Our graduates will approach the world's most pressing issues armed with the skills and character traits that exemplify a leading liberal arts education: strong critical thinking, reasoned debate, and the highest ethical and moral standards.

President Casey has outlined an ambitious vision for the future of our institution. The Presidents' Club will play a critical role as Colgate ascends to new levels of accomplishment and moves onto the world's stage as one of the nation's essential institutions.

We are proud to belong to this exceptional group of philanthropic leaders and honored to give, work, and celebrate alongside you in our support of the University's most noble mission. Thank you for all that you do to elevate Colgate's excellence, achievement, and impact. We look forward to all we will accomplish together in the coming year.

Sincerely,



Tom MacCawatt '85

Chair, Colgate Presidents' Club

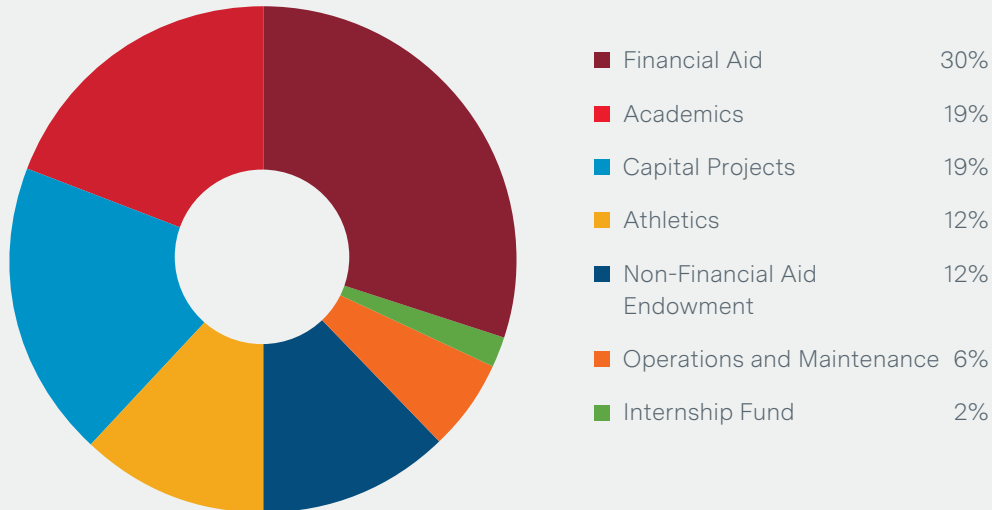


Anne and Tom MacCawatt '85

“The Presidents' Club will play a critical role as Colgate ascends to new levels of accomplishment and moves onto the world's stage as one of the nation's essential institutions.”

\$35.1 MILLION RAISED

during Fiscal Year 2018 (July 1, 2017–June 30, 2018)



In Fiscal Year 2018, 4,502 Presidents' Club members contributed \$31.78M, which translates to 91 percent of all dollars raised by the University. This represents a 2 percent increase in overall membership compared with the previous year, which makes 2018 our strongest membership year to date.

The Colgate Fund and the Student Experience

Presidents' Club members set a new University record for their contributions to the Colgate Fund in 2018. The Colgate Fund comprises unrestricted gifts, which allow the University to address its greatest needs and opportunities each year.

Nationwide, unrestricted giving has declined significantly over the past few years. Thanks to Colgate's generous and dedicated alumni network, unrestricted giving totals have risen 30 percent, while participation has increased from 40 to 46 percent.

Gifts to the Colgate Fund touch every aspect of the Colgate experience. Below are just a few of the ways that Presidents' Club-level Colgate Fund supporters made a difference this year.

CAREER OUTCOMES

This fall, Benton Hall opened its doors as the new home of Colgate Career Services. Funded exclusively by alumni and parents, the 17,000-square-foot building will be the setting where many of Colgate's exceptional postgraduate outcomes will be achieved.

Highlight: Currently, more than 98 percent of our students secure employment, graduate school admission, fellowships, scholarships, or military commission within 10 months after graduation.

SUSTAINABILITY FUND

Established by the Class Gift of 2008, this fund continues to be supported by donors who are interested in promoting sustainability at Colgate. It has been used to fund a variety of environmental initiatives, such as the 13 Days of Green.

Highlight: Colgate's Community Garden is now in its eighth growing season. Cared for by student volunteers, the garden continues to donate half of its yield to the Hamilton Food Cupboard.

BEYOND COLGATE

The Colgate Fund supports the Beyond Colgate program, curriculum-related travel that enables students to apply classroom material to situations and locations beyond campus boundaries.

Highlight: Professor Fogarty's POSC300 Geneva Colloquium class visited UN headquarters in NYC in preparation for a study group on global governance.

STUDY ABROAD

Colgate's nationally recognized study abroad and extended study programs provide a rich mixture of cultural experience and academic work in areas like science, religion, economics, language, literature, and the arts.

Highlight: A new offering for 2018 is an extended study to Cuba. Students in "Cuba: History, Culture, and Life" are extending their Core 198 Cuba experience with activities, lectures, excursions, and discussions, including exploration of Havana as a global city and visiting sugar *central*, tobacco *vega*, and a farm that provides food for Havana.

SIGNATURE ARTS INITIATIVES

In 2018, many signature arts initiatives were made possible by the Colgate Fund. Some of these include: the Living Writers series, the Colgate Global Filmmaker in Residence Program, the Colgate Arts Council, and the Poetry Series.

Highlight: In fall 2018, the Living Writers Series included Pulitzer Prize and National Book Award winners, a MacArthur fellow, and "punk poet laureate" Patti Smith, who was recently named to *Time* magazine's list of the 100 most influential people in the world.

Colgate students and faculty thank you.

A World of Opportunity

IMANI BALLARD '18 REFLECTS ON HER COLGATE EXPERIENCE

I arrived at Colgate University in 2014, and after listening to upperclassmen caution against not fully utilizing the many programs the University offers, I tapped into the wealth of resources early on. As a result, my four years at Colgate were nothing short of remarkable — and I am extremely grateful for the Presidents' Club members who made my experiences possible.

While Colgate's rigorous academic coursework provided transformative experiences on campus, the University's internship and study abroad programs opened up a world of opportunity and personal growth through international travel. During the summers following both my sophomore and junior years, I traveled to London, England, to intern with Johny Pitts, a television presenter and author who manages *Afropolitan Magazine*. I was able to travel throughout England, Belgium, Morocco, and France, detailing my experiences in written articles and a video series, which were featured in the magazine. This internship allowed me to position myself as a global citizen.

During my time abroad, I also taught English to local schoolchildren and families in Marrakesh, participated in a video shoot about the then-approaching Brexit vote at YouTube's headquarters, and went to a live Femi Kuti performance as a member of the press. With each new experience, I deconstructed my own skewed perceptions and replaced them with informed firsthand



observations related to many of the themes surrounding culture, globalization, and digital media that I often discussed in the classroom back in Hamilton. As a result, I have continued to travel as I yearn to learn more, engage with more people, and experience lifestyles different from my own.

Following my first summer at *Afropean*, I traveled to Seoul, South Korea, to study at Yonsei University for a semester. I had always been interested in Korean history and culture and now felt equipped to maneuver confidently through a different culture on my own. In Korea, I was immediately seen as an outsider, but I embraced my differences and the challenge as opportunities to learn. Time spent engaging with new people and exploring the bustling streets of Seoul allowed me to improve my Korean and broaden my worldview.

After studying in South Korea, I journeyed to Kingston, Jamaica, as part of Colgate's study group at the University of West Indies, Mona. Professor Kezia Page guided our group through all facets of Jamaican language, society, and history while providing invaluable support both in and outside of the classroom. During office hours with Professor Page, I wrestled with insights into my own identity that arose through our coursework. One year later, I presented Professor Page with

my Torch Medal for the impact she made on my personal and educational growth.

The seeds of wisdom and care sowed by Professor Page still encourage me to perform and achieve to the utmost of my abilities — traits I am putting to good use in my yearlong position as Colgate's Bicentennial communications specialist. Throughout the past eight months, this role has allowed me to explore many of the passions I discovered as a student at Colgate. It is also allowing me to give back to the University that made so many of my dreams a reality.

“These extraordinary experiences would simply not have been possible without the support of the Presidents' Club.”

— IMANI BALLARD '18

These extraordinary experiences would simply not have been possible without the support of the Presidents' Club. While I am aware that the generosity of alumni has enhanced every aspect



Left and bottom — Tour of the Devon House Heritage Site as part of a study abroad program at the University of West Indies at Mona, spring 2017; right — Statue of Sejong the Great in Seoul, South Korea, fall 2016

of my Colgate experience, leadership donors to the areas of financial aid and summer internship funding have changed the course of my life. As I launch my career in digital media, I know that the best thank you I can give to the Presidents' Club is to achieve the greatest success possible and continue to contribute to this great University.



Colgate University

“Colgate is a special place that provided us with a multitude of educational and personal blessings. We give to the Colgate Fund to help ensure that students who want to come to Colgate and experience the richness that it offers are able to do so no matter their means.”

— CHRIS '90 AND BETH TRACY DALRYMPLE '90



“I give to financial aid because I was fortunate to have received support when I was a student. It made my dreams possible. Now — through a charitable trust arrangement — I am thrilled to help provide financial aid to help make new dreams possible for current Colgate students.”

— THOMAS H. WEIDEMEYER '69





Portrait by Mark DiOrto

Dear Presidents' Club Members,

Since I arrived at Colgate on July 1, 2018, I have worked hard to become familiar with the Colgate community. During this process, I frequently heard about the Presidents' Club, which includes Colgate athletics' most generous and passionate supporters. It was clear from the beginning that administrators, coaches, and students feel connected to you and cared for by you. I feel incredibly privileged to have joined this community.

Last year, 4,058 donors contributed a total of \$2.326 million to athletics, making Fiscal Year 2018 one of Colgate athletics' strongest fundraising years on record. Thank you.

This is especially important considering that, each year, our athletics programs must fundraise between 40 and 80 percent of their operating expenses. As a division, we must fundraise approximately 50 percent of our operating expenses. Your gifts literally allow us to run this program in a manner that facilitates success in the classroom and in competition.

Our greatest achievement of the year, of course, was our academic success, exemplified by our 98.6 percent graduation rate — which ranked second in the

country — and our program-high cumulative GPA of 3.22. We also enjoyed many athletic successes, like women’s hockey’s program-record 34 wins and NCAA Final appearance, and men’s soccer’s Patriot League championship and advancement to the Sweet Sixteen of the Men’s College Cup. Colgate Football players excelled both on the field and in their coursework, earning a Patriot League Championship and a team semester GPA above 3.0.

Recently, I was talking with a transfer student-athlete who experienced great frustration at his prior school. Since coming to Colgate, however, he said he has never felt more at home and better mentored. He shared how our staff, coaches, and faculty treat him with such respect and confidence that he has felt his own self-respect and confidence grow. Both his athletic and academic growth support this story. This student plans to earn a graduate degree and to play professionally. He has no doubt in his ability to do both.

Experiences like this one are fueled by your generosity.

Presidents’ Club members have built Colgate into a place that attracts dreamers and doers, and we can’t wait to build the University’s third century with you.

SO, WHAT ARE OUR AMBITIONS FOR THE FUTURE? THERE ARE MANY, BUT HERE ARE SOME OF OUR KEY GOALS:

- To ***be an inclusive community of competitive excellence***, where we strive every day to be better than the day before in every program we sponsor
- To ***be a community that attracts, develops, retains, and launches top talent*** — from the students we recruit to the coaches and staff who train and mentor them
- To ***provide the scholarship, personnel, and operational support*** to facilitate the optimal development, academic achievement, athletic performance, and experience of scholar-athletes and students
- To ***contribute to the beauty, flow, and function of the Colgate campus***, by building and renewing physical spaces that inspire the pursuit of championships for our athletes, as well as health, wellness, and connection for all Colgate students

The plans to realize these goals are beginning to take shape, and Colgate athletics is committed to ensuring our plans are in lockstep with the rest of campus and the greater vision for the University.

It is clear that our bold ambitions for Colgate athletics will happen only with the help of the alumni, friends, and fans who partner with us. I can’t wait to get to know you better, and I hope you will reach out when you come to campus. If ever I can help facilitate an experience that enables you to see your gifts up close and in action, I would love to be able to do so.

Thank you for your generosity and your partnership!

Best regards,



Nicki Moore
Vice President and Director of Athletics



Cadwallader, first row second from right, pictured with annual fund student callers.

“I quickly learned during my time on campus that the University cultivates a contagious enthusiasm for all things Colgate that extends far beyond Hamilton, N.Y., and four years on campus. I joined the Presidents’ Club to stay connected to the Colgate community and to continue to foster the enthusiasm that makes Colgate and its alumni so special.”

— ANNA CADWALLADER '15

Colgate Students Give Back

RAPID GROWTH OF THE PRESIDENTS' CLUB STUDENT COMMITTEE IS MAKING A MAJOR IMPACT AT COLGATE.

“Upon joining the Colgate community as a first-year, I immediately recognized the invaluable support and contagious passion for the institution that our alumni consistently demonstrate. Feeling inspired, I became a member of the Presidents' Club not only to give back to the Colgate community, but also to be a leader in helping to make Colgate all that it is now and will become in the future.”

— BROOKE SWEENEY '19

“My time at Colgate has helped me discover who I am and who I want to become. This self-discovery would not have been possible without the professors, staff members, friends, and opportunities, both educational and extracurricular, at Colgate. My understanding of who I am continually will evolve after graduation, but I know my place in the Colgate community will remain a fundamental part of my identity. I am forever grateful to Colgate, and I give back in order to allow future students to experience this same growth and community.”

— EMILY KAHN '19



Presidents' Club Student Committee members welcome the Class of 2022 to campus at a block party hosted by athletics. From left to right: Lauryn Lamp '21, Jacqueline Weitz '21, Jonathan Aguilera '21, and Emily Kahn '19 (co-chair of the PCSC).



Haley McGlooin '20 (left) and Emily Brew '21 (right) encourage students to make gifts at the men's lacrosse Springcoming game.

The Mission of the Presidents' Club

The Presidents' Club mission is to provide philanthropic leadership and vital support for the Colgate education and experience of today and tomorrow.

PRESIDENTS' CLUB GIVING LEVELS

\$1,000,000	James B. Colgate Society (<i>Cumulative lifetime gifts</i>)
\$250,000	Founder
\$100,000	Benefactor
\$50,000	Patron
\$25,000	Council
\$15,000	Parents' Steering Committee
\$10,000	Fellow
\$5,000	Partner
\$2,000	Member (<i>Classes of 1969 to 2008; parents; grandparents; master's degree recipients; and friends</i>)
\$1,000	Member (<i>Classes prior to 1969; widows; and non-alumni faculty and staff</i>)

GIVING LEVELS FOR RECENT ALUMNI

Classes of 2009–2018

\$1,000	Class of 2009
\$750	Classes of 2010 and 2011
\$500	Classes of 2012 and 2013
\$300	Classes of 2014 and 2015
\$100	Classes of 2016, 2017, and 2018
\$100	Enrolled full time in a graduate program (<i>To ensure you are credited at the graduate student level, please call 800-668-4428 to make your gift.</i>)
\$13	Undergraduates

“Colgate athletics brings students and alumni of all ages together. Supporting our student-athletes and teams allows people to maintain a strong connection with the University, long after their days in Hamilton.”

— STEVE MEHOS '89

“Studying philosophy at Colgate has had a seminal impact on my life, by giving me the foundation for rigorous, critical thinking. I’d like future philosophy students to have the best scholars and resources available to them.”

— RICHARD KLEIN '78, WHO CREATED THE MARION HOEFLICH MEMORIAL
ENDOWMENT FOR ADVANCEMENTS IN PHILOSOPHY

COLGATE UNIVERSITY

Presidents' Club
13 Oak Drive
Hamilton, NY 13346
colgate.edu/presidentsclub

